

# So you want to do an Evaluation?



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Wellesley-Maytree Public Policy Training Institute  
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# Doing an Evaluation:

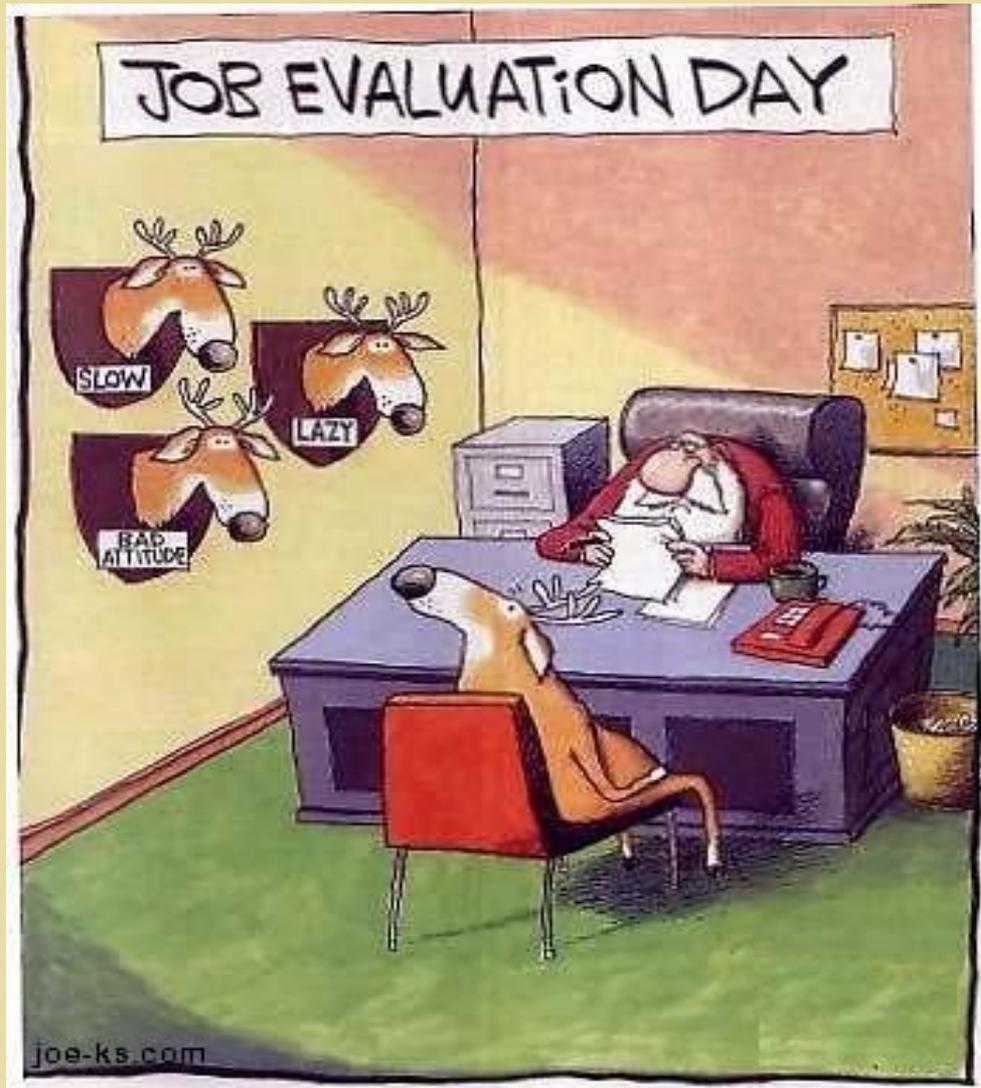
- Procurement policies
- Ideas about how to go about it
- What you should know depending on who you work for

# OUTLINE

- 1) Where you work matters!
- 2) Government Evaluation
  - Federal
  - Provincial
  - Municipal
- 3) Non-Profit Evaluations
- 4) Funder (Foundation)
- 5) Private Sector Evaluations

# Where your work matters!

Where you work; government, non-profits, or in the profit sector will determine how you go about doing an evaluation.



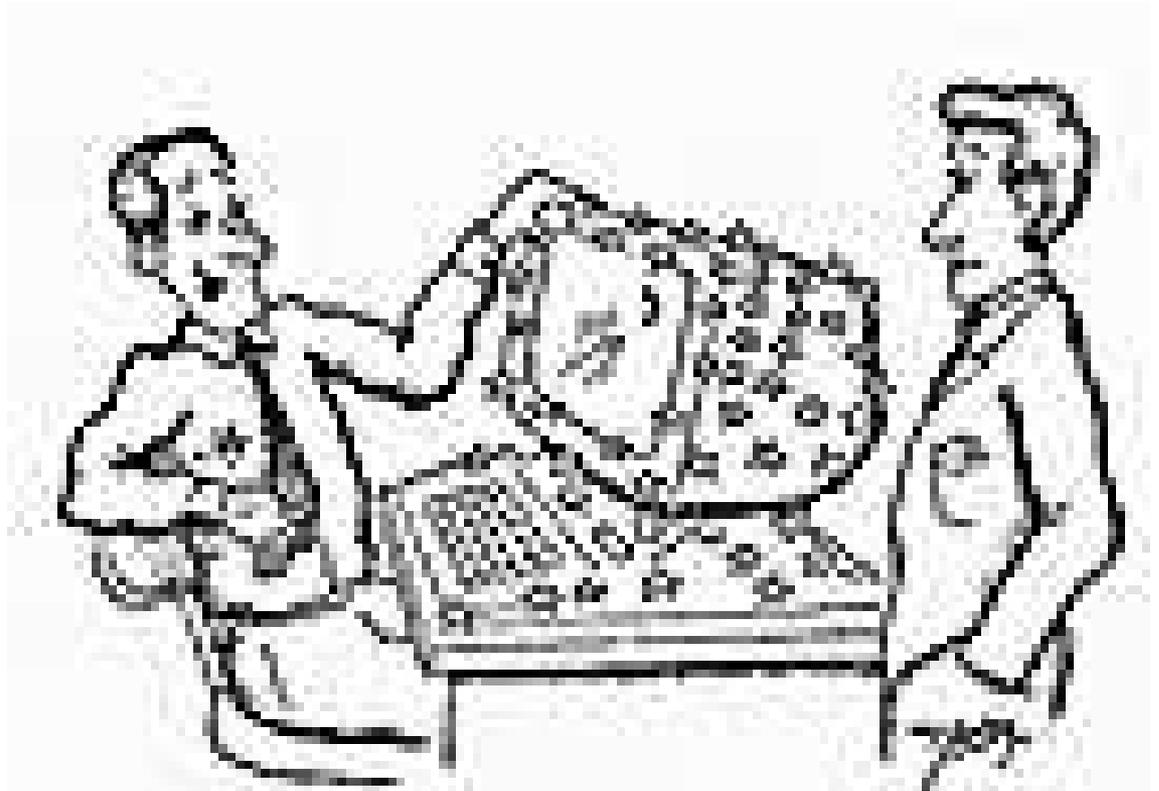
Your company or enterprise may already have a policy on evaluations.

It is important to find it, read it, ask questions, and be knowledgeable.



**"Your entire performance review is based on what you do in the next thirty seconds ... go!"**

It is  
important  
to know  
how others  
go about  
evaluation.



“Post its? Nah, the boss gives me a gold star when I perform well.”

# Government Evaluations: The Federal Government



# Federal Government

**Evaluation and Data Development (EDD)** is the largest evaluation shop in the Federal Government, and provides relevant, reliable, objective and timely information on the efficiency and effectiveness of Human Resources Development Canada's (HRDC) programs

<http://www11.hrdc-drhc.gc.ca/pls/edd/hrdc.main>

# Federal Government

The Government evaluation website tells you much of what you need to know in terms of evaluations:

- what the federal government does
- its requirements
- its priorities



Government  
of Canada

Gouvernement  
du Canada

The second most important thing to know about the federal government is where it does its business.

The Answer is *'GETS'*, *'MERX'*,  
*and 'Canada Business'*



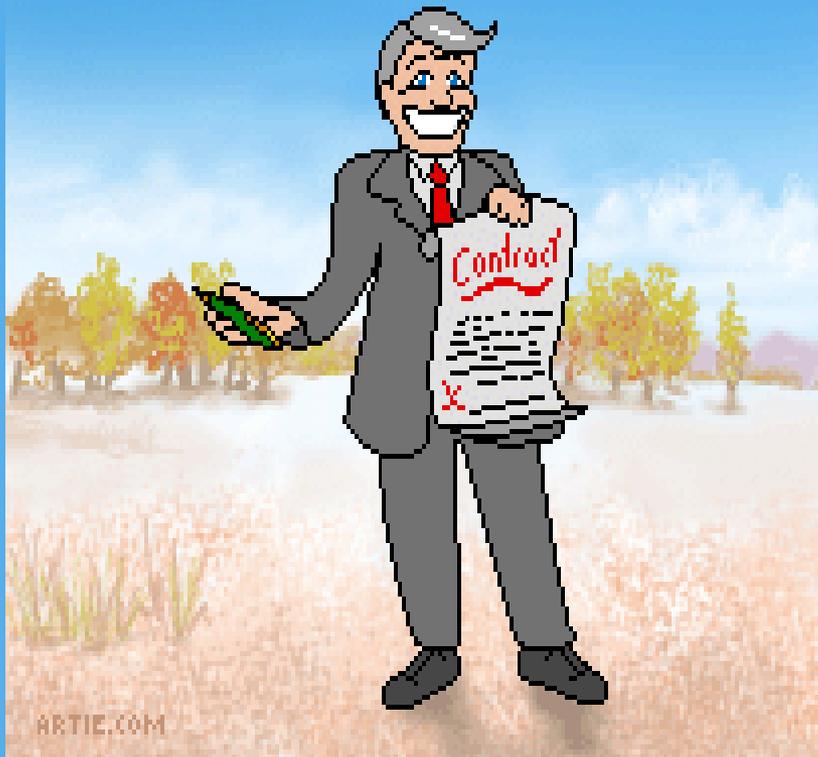


“It’s time for the senior bureaucrat performance evaluation, Fenwick. I’ll do you if you do me.”

# **GETS – The Government Electronic Tendering Service**

The Government Electronic Tendering Service (GETS) is an on-line system that advertises government contracting opportunities to potential bidders.

<http://contractscanada.gc.ca/en/tender-e.htm>



GETS is being operated by Mediagrif Interactive Technologies Inc. as MERX™ which provides the service to the federal government under contract.

More and more of the Government of  
Canada's requirements are advertised on  
MERX, about \$5 billion annually



Five billion dollars  
\$5,000,000,000.00

This note is legal tender.



# **MERX is Canada's leading electronic-tendering service**

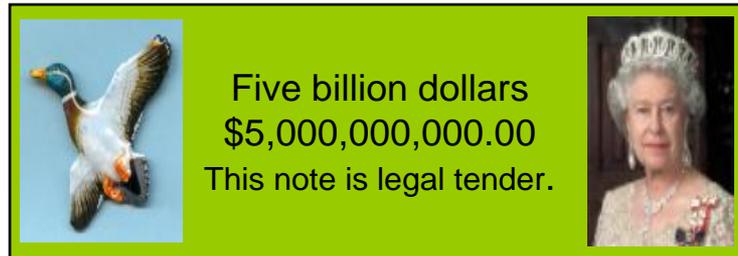
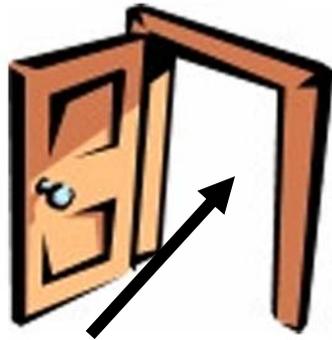
MERX is the most complete source of public tenders, private tenders and private sector construction available in Canada.

<http://www.merx.com/English/nonmember.asp?WCE=Show&TAB=1&State=1&hcode=DSmmOnI5zU6FVjU16CWLSQ%3d%3d>



MERX has leveled  
the playing field.

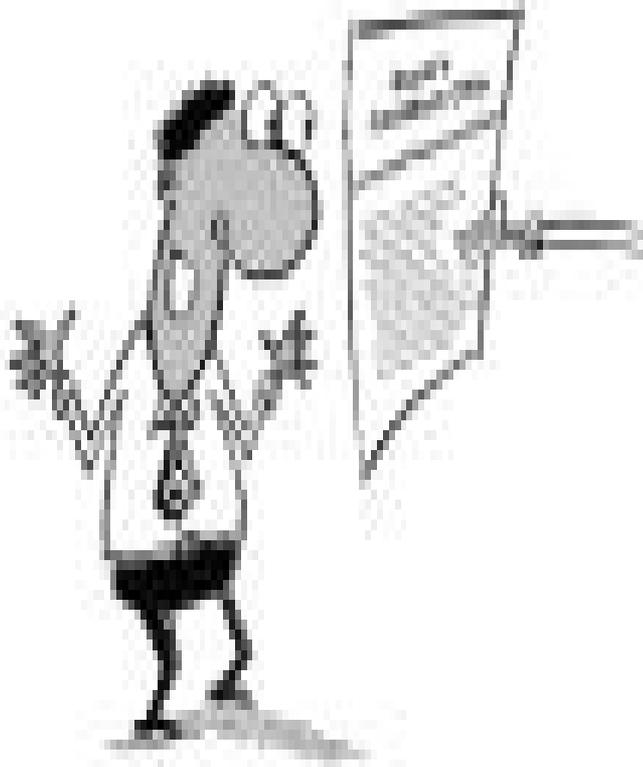
Businesses of any size have easy and affordable access to billions of dollars in contracting opportunities with the federal government, participating provincial and municipal governments and the private sector.



MERX presently offers its suppliers three services:

**1) Public Tenders Service:**

Billions of dollars in public sector business opportunities are tendered annually through the MERX Public Tenders Service, from goods and services representing hundreds of dollars to multi-million dollar contracts.



Buyer's contract

## **2) Private Tenders Service:**

This newest service allows all types of businesses to expand into private-sector tendering.

With MERX Private Tenders, suppliers can find more business opportunities from ready-to-buy buyers, expand their customer-base and grow their business

### **3) Private Construction Service:**

Tap into the billions of dollars in private construction projects currently reporting in Canada, from the construction of houses and hotels, to office buildings and shopping malls.



# Business Access Canada



Business Access Canada is an inter-departmental initiative to improve supplier and buyer awareness and simplify access to federal government purchasing information.

<http://canadabusiness.gc.ca/gol/cbec/site.nsf/en/bg00338.html>

**Provincial  
(Ontario) –  
through  
Government  
Services**



# Provincial (Ontario) – through Government Services

<http://www.mgs.gov.on.ca/english/index.htm>

!

The **Ministry of Government Services** (MGS) was created to modernize government operations and provide cost-effective services to consumers, businesses and the Ontario Public Service.



**Municipal**  
– Not in  
**One Place**  
- No  
**Evaluation**  
**‘Central’**



It is not clear that Toronto (as a City Government) has a comprehensive approach to evaluation. It participates in and requires evaluation of proposals.

The Tendering process and RFP process are very rigorous-- especially so following the 'computer scandal.'



# Non-Profit Evaluations e.g. United Way



**THANK YOU TORONTO**

Because of your generosity in 2005, United Way will touch thousands of lives this year and work to improve social conditions in neighbourhoods across the city.

▶ [Read the press release](#)

The United Way is:

- A comprehensive source for all forms of evaluation.
- Unlike Governments, the United Way (as an example of the non-profit sector, has a ‘clearing house’ approach to evaluation.

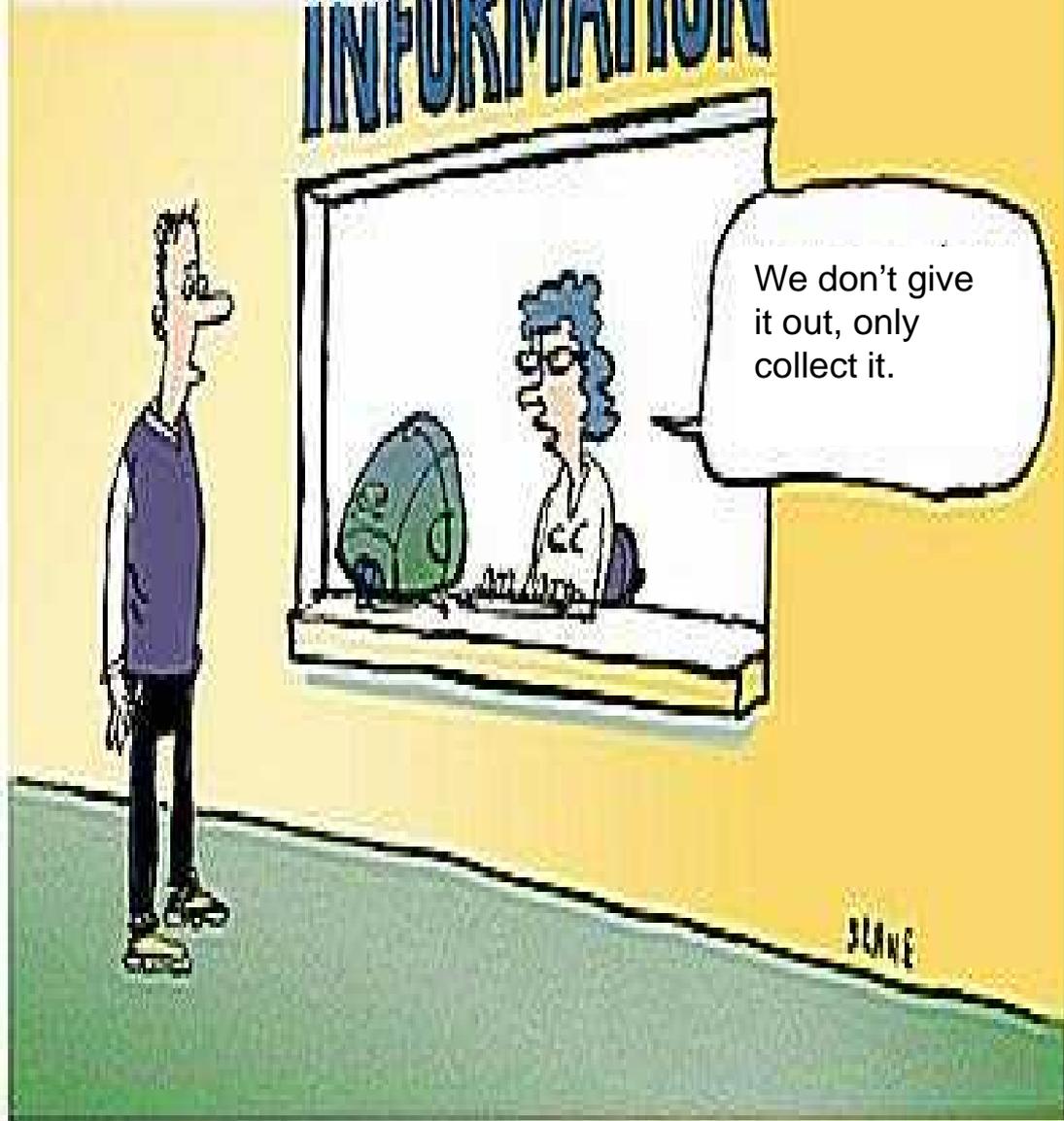


- The clearinghouse approach recognizes the many ways in which evaluation can be accomplished
- UWGT uses the PEOD approach

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**Funder Approaches to  
Evaluation e.g. Maytree**

# Funder Approaches to Evaluation e.g. Maytree

- Often devise their own approaches
- Following the approach is a condition of funding



# Guidelines: What we look for in a grantee:

- A willingness to work with other community organizations, institutions and funders
- The ability to evaluate the project, recognizing that successes and shortfalls lead to the development of other solutions



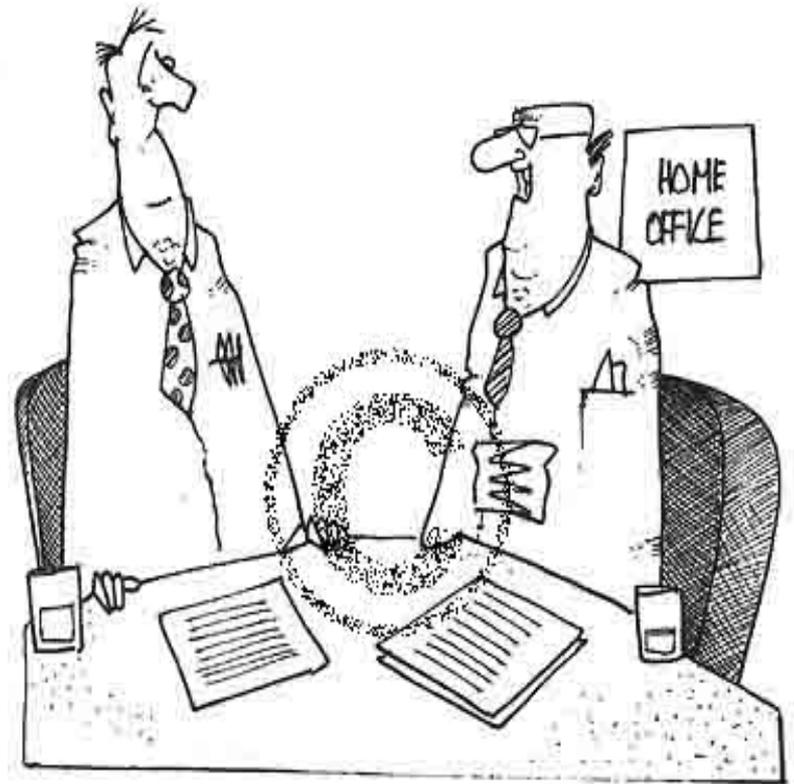
"It may seem we're sinking deeper into debt, but really we're just experiencing a quarter of negative growth."

- Evidence of an understanding of internal/external factors affecting the community.
  - A commitment to share what was learned with the community
- The capacity to undertake the project, including evidence of leadership.



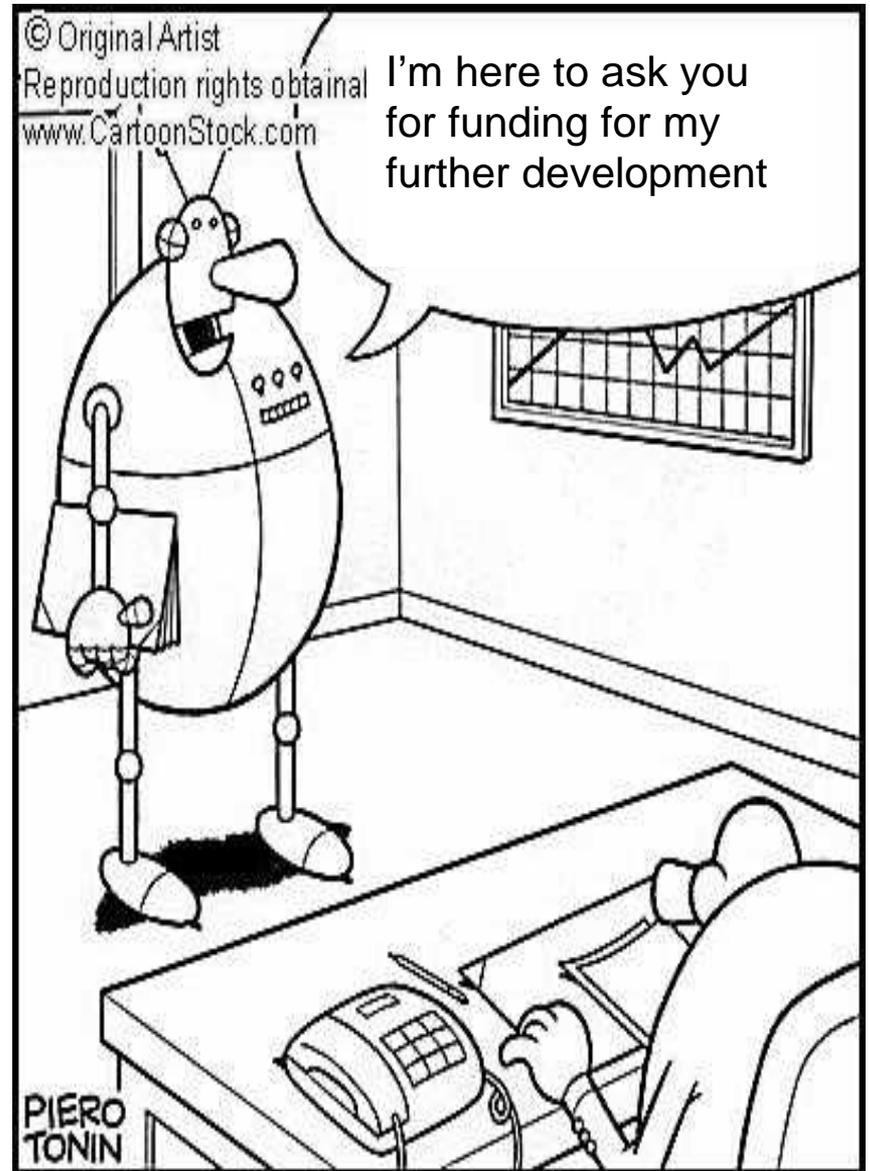
# How much money is available for a project?

- The amount of support and the duration of the grant will depend on the nature of the project
- Small projects range in size from \$2,500-\$25,000 where objectives can be reached in under a year



WE'RE HOPING TO GET SOME LOTTERY MONEY  
TO FUND SOME GAMBLING SUPPORT GROUPS

- Multi-year support is available for projects that require an extended time-frame to accomplish their objectives
- Multi-year funding is determined by the submission, review and approval of **annual project evaluation reports**



# Who may apply:

- Registered charities or incorporated organizations that are submitting a proposal jointly with a registered charity
- Organizations that have an explicit mandate and a track record (of at least three years) in advancing the settlement and participation of refugees and immigrants
- Projects in large urban centres in Canada with significant populations of refugees and immigrants

# Private Sector Evaluations

- They may choose to do or not do evaluations.
- Responsibility is to Board of Directors and/or shareholders.



## Private sector evaluations:

- May be public or private e.g. may be 'invitation only'
- May be by RFI.
- May be by RFP.
- If government money is involved, it may adhere to government rules.



In private sector evaluations there is  
*“No one set of Rules”*

# Conclusions

- Procurement differs depending where you work
- Based on governance structures and public expectation
- Knowing procurement practice helps in knowing how you will do an evaluation – the ground rules
- Processes not necessarily widely known.